

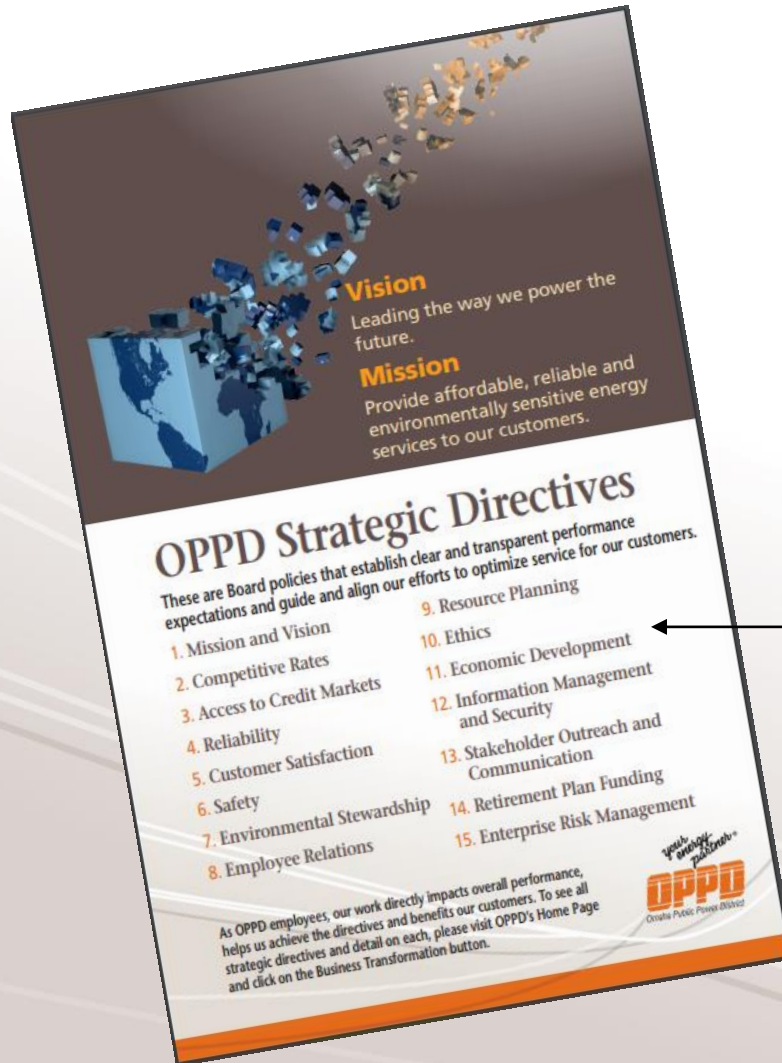
Powering Economic Development

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Why does it matter?



Strategic Directive 11:

Promoting economic growth and vitality through the production of affordable, reliable, and environmentally sensitive energy is key to the success of OPPD. Therefore, OPPD shall exercise strategic leadership and actively participate in regional economic development.

Changing Landscape

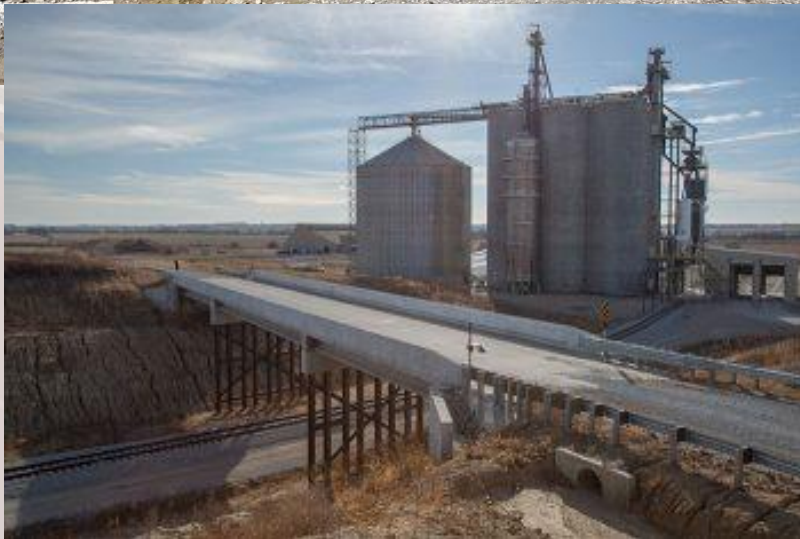


Transformation Drivers

- Customers are changing their expectations
- Purchase decisions most often driven by economics
- Projected load flattening
- Technology costs are declining rapidly (solar, storage, EV)
- Opportunities exist to expand products and services

➤ *OPPD is in a **position of strength** with high overall customer satisfaction, high reliability and the continued trajectory of cost competitive rates.*

What's our role?



OPPD's Approach

- Streamline economic development process
- Partnerships: Chambers, State, and stakeholders
- Packaging products and solutions
- Innovative rates
 - 261m: market-based rate
- Working with communities and customers to find the right fit

What's the impact?

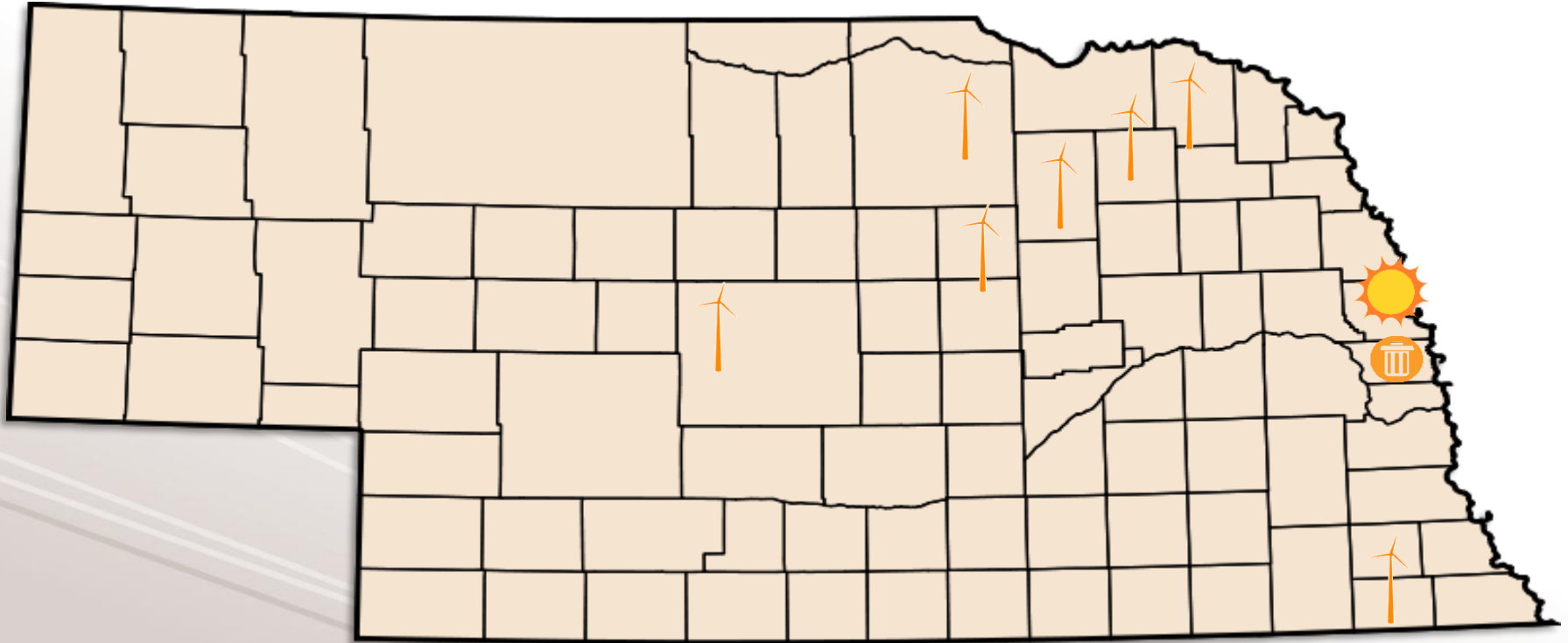


Facebook Impacts



- Data center and wind farm impact urban and rural communities in Nebraska
- By the numbers:
 - \$1B+ data center
 - \$430M wind farm
 - \$80M in property tax & landowner payments over next 20 years
- Job growth:
 - Hundreds of data center operations positions (permanent)
 - 12+ wind farm jobs (permanent)
 - Thousands of data center construction jobs
 - 300 wind farm construction jobs

Statewide Impacts



Community Solar Update



- 5MW solar facility in Fort Calhoun in Washington County
- Operational in summer 2019
- Solar shares program marketing roll out in March 2019

Questions

your energy partner[®]
OPPD
Omaha Public Power District

